

# SHAZAM FOR RADIO

## Immediate Brand Engagement

With Shazam for Radio, brands can gain higher engagement with listeners as we create a customized experience. Brand information, promotions, contesting and more will be delivered right to your listeners' mobile devices using their Shazam app! It's new interaction and engagement beyond traditional messaging. Using our broad reach networks and engaging personalities, Shazam For Radio comes alive with a true two-way dialogue and extreme listener interaction.



Number of Active Monthly Users: **26MM**  
 Shazams Everyday: **5MM**  
 New Shazam'ers Every Month: **3.4MM**

**OVER 20 BILLION  
 SHAZAMS AND  
 COUNTING!**

Custom Features  
 Coupons and Promotions  
 Store Locator  
 Set Reminder  
 Sponsorships  
 Digital Engagement  
 Extended Visibility

 **Shazam for Radio.**



SHAZAM THIS PAGE  
 TO DISCOVER MORE

