

BUSINESS TREND



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TREND

Keeping America Up-To-Date.

Business Trend is keeping America up to date throughout the day with thought-provoking and general-interest news and long form content for commuters featuring local and regional news entertainment. Listeners tune in through engaging programs and services, keeping them connected and informed.

DETAILS: Day and Daypart Specific Commercial Placement, Engaging Programs and Services, Keeping Everyone Connected and Informed.

LISTENER PROFILE: Targeting A25-54.

STATS: ROS Coverage of 99%. Over Indexing in Top Markets Like: New York, Chicago, Dallas, Portland, and New Orleans.

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