

ÉCHATE PA'CA



SUN★Latino
A DIVISION OF SUN BROADCAST GROUP

Music, Entertainment & Lots Of Laughs!

Échate Pa'Cá daily is formatted to target Mexican Regional stations and covers all current topics that affect the lives of today's Latinos. The show encompasses music, humor, laughter, and interviews in a way that only Ana María Canseco can deliver.

DETAILS: Live Reads and Endorsements Available, Sponsored Features, Social Media Content and Integrations.

LISTENER PROFILE: Targeting HA18-49, 62% / 38% Male Female Skew.

STATS: 88% DMA Coverage, Indexing 106 in the Top 50 Markets, Top Format – Regional Mexican.



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