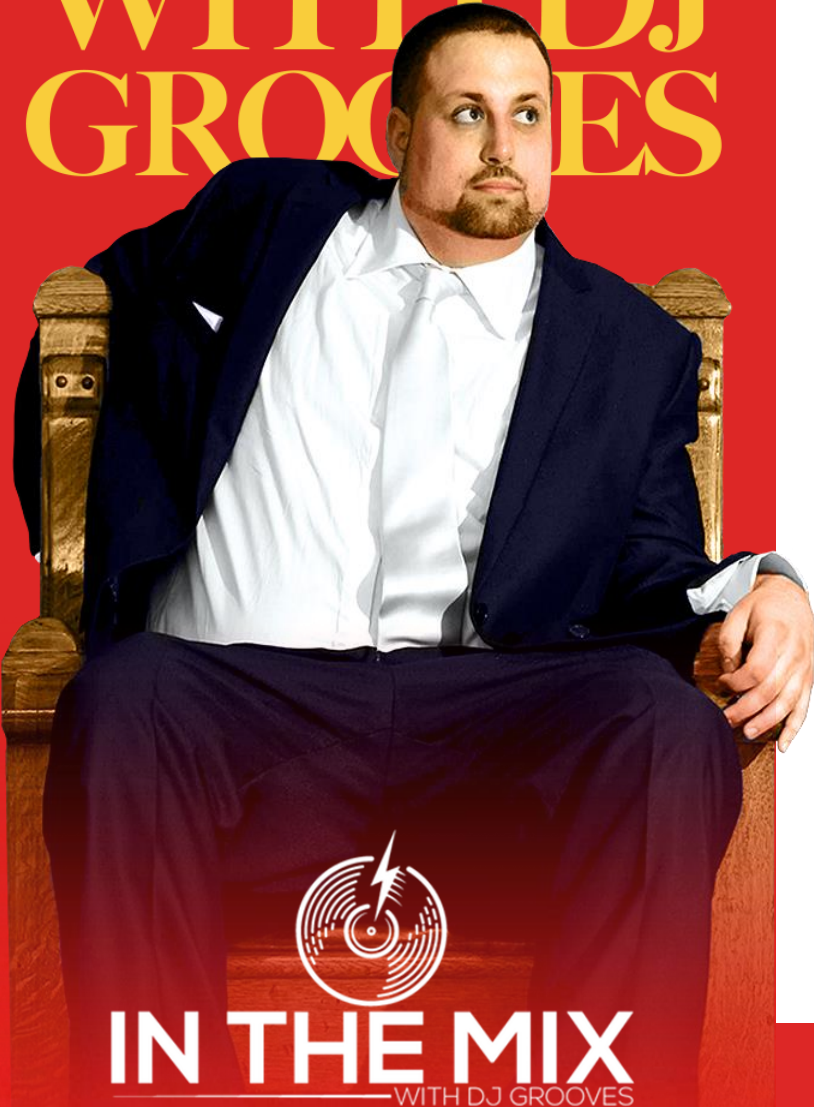


IN THE MIX WITH DJ GROOVES



Get Into The Groove!

This is our friend DJ Grooves. He does a mix show for over 50 rhythmic and urban stations every week. It's really good, and we're not just saying that because he's our friend. He's also worked at some of the best radio stations in the country. In addition to producing In The Mix, he programmed in San Antonio and Lexington and had APD roles in Philadelphia, Detroit and Washington DC.

DETAILS: Social Media & Video Engagement, On-Site Events & Sponsorships, Custom Mixes.

LISTENER PROFILE: Targeting A18-49, Skews Female (57%).

STATS: Weekend Urban CHR Mix Show with Over 60 Stations. 43% DMA Coverage and Featuring Group Owners like Cumulus and iHeart!

 [SUNBGI.COM/DJGROOVES](https://sunbgi.com/djgrooves)