

# SUBEMELA RADIO



## Bringing Major Star Power To Hispanic Radio!

A Hispanic pop culture icon, Jorge Bernal has engaged Hispanic audiences for more than 20 years. he is an EMMY® award winning TV personality, known for his red-carpet specials, celebrity news programs, and intimate interviews with stars such as Ricky Martin, Pitbull, Jennifer Lopez, and Eva Longoria, to name a few.

**DETAILS:** Live Reads & Endorsements Available, Sponsored Content and Social Media Integration.

**LISTENER PROFILE:** Targeting HA25-54, 50/50 Male Female Skew.

**STATS:** 23% DMA Coverage, Indexing 112 in the Top 50 Markets, Top Format – Regional Mexican.

 [SUNBGI.COM/SUBEMELARADIO](https://www.sunbgi.com/subemelaradio)