

MINUTO 60



News You Can Count On!

Minuto 60 is a top-of-the-hour headline newscast covering national and international news, with a special attention to news from Mexico, USA, and Central America airing on over 180 stations.

DETAILS: Weekday News Feature M-F 6a-10p.

LISTENER PROFILE: HA25-54 with Emphasis on HM (67%).

STATS: 88% DMA Coverage, with Primary Formats being Regional Mexican. Over-indexes in the Top 50 Markets at 101%.

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