

LA MEZCLA FUEGO



Taking Your Weekends To A New Xtreme!

Kick up your weekends with the well-known, DJ Xtreme and the hottest mixed and mashed up Latin hits back to back. Listeners tune-in for a variety of high energy music from Salsa to EDM, Reggaeton, Bachata coupled with celebrity drop in's like Daddy Yankee, Nicky Jam, and J Balvin.

DETAILS: Studio Sponsorship, Live Reads and Endorsements, Live Events and In-Market Experiences Available.

LISTENER PROFILE: HA 25-54 with Slight Female Skew (53%)

STATS: 2 Hour Weekend Mix Show, #1 Latin Mix Show in Miami's iHeart Tu 94.9, 9 Total Affiliates Across the US, Top Format: Regional Mexican.

 [SUNBGI.COM/CONXTREME](https://www.sunbgi.com/conxtreme)