

LIGA MX



An Exclusive Look Into Mexican Soccer!

Futbol Mexicano brings listeners live coverage of the Mexican First Division Soccer Team matches, directly from the stadiums throughout Mexico: Highlights, stats and commentaries, plus in-depth interviews and a look-ahead to the prime time match-ups to be played the following weekend.

DETAILS: Includes a 30 minute pre-game & 15 minute post-game. Commentaries by sports experts Jorge Zambrano "Dr. Z"

LISTENER PROFILE: Targeting HA 25-49.

STATS: Over-indexing at 105% in the Top 50 Markets. 78% DMA Coverage.

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