

# THE SAM ALEX SHOW



## Your Backstage Pass To Nashville!

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Tune-in to your on-air backstage pass to Nashville's biggest stars with The Sam Alex Show! Sam is an award-winning radio and TV host, speaker, emcee, and podcaster, with recent accolades including 'ACM's On-Air Personality of the Year Nominee'. Off the air, you can find Sam on red carpets across the country on the Reelz Channel and 150 TV affiliates.

**DETAILS:** Listeners stay engaged with features like; Country Music News Update, Spotlight Artist Interviews, New Music from Nashville, and the Troop Salute.

**LISTENER PROFILE:** Targeting A18-49, Skews Female (62%).

**STATS:** Weekday Evening Show. Stations within the Top 50 DMA's, Top Format – Country!



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