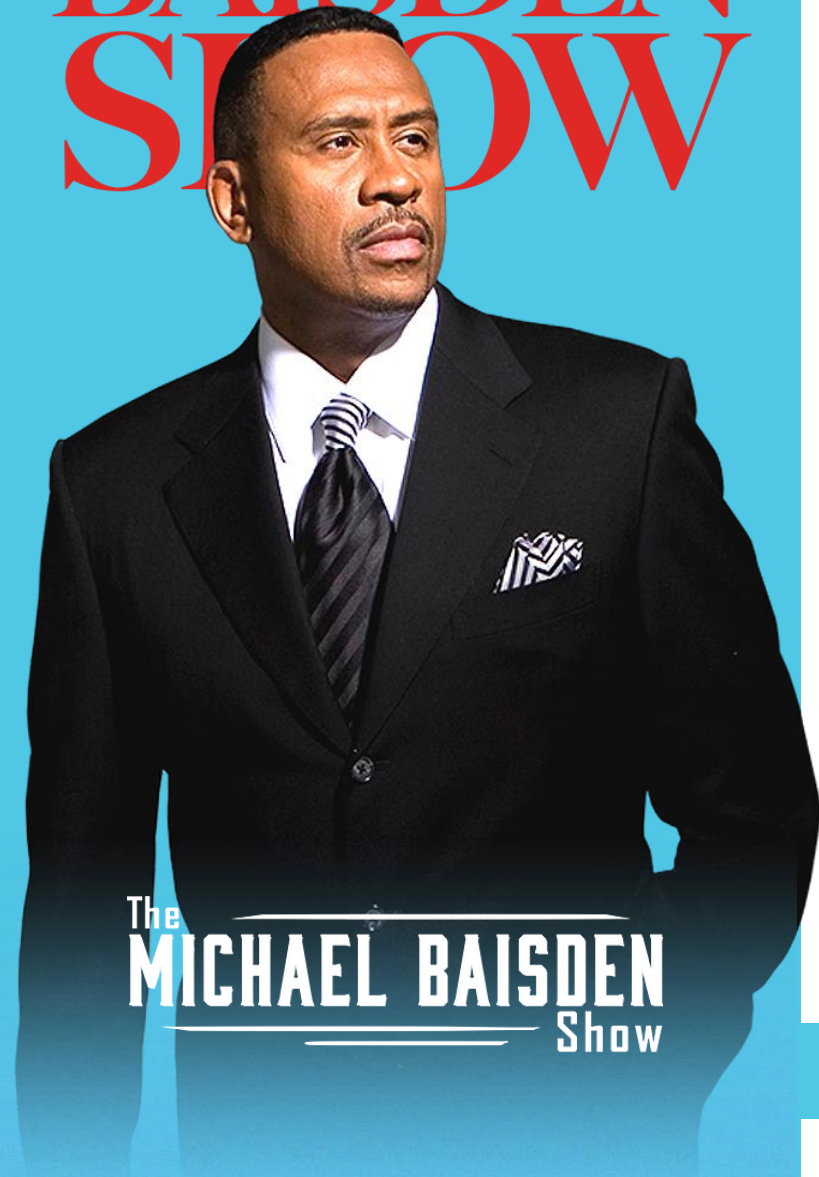


# THE MICHAEL BAISDEN SHOW



The  
**MICHAEL BAISDEN**  
Show

## One World. One Mic. One Love.

---

The Michael Baisden Show is four hours of music, engaging content, daily thought-provoking conversation and is the premier destination for listeners to be entertained, inspired and educated. Voted one of the most influential men in radio, Baisden's voice activates real change through the show's slogan, One World. One Mic. One Love.

**DETAILS:** Top Rated, Endorsements & Live Reads Available, On-Site Event Engagement, Sponsored Segments and Features Available.

**LISTENER PROFILE:** Targeting AA25-54, Skews Female (61%).

**STATS:** Urban AC Weekday Evening Show. Airing In Top Markets: Chicago, Detroit, St. Louis, and Las Vegas. Affiliates Include Groups Like iHeart Media, Perry, and Cox Media.

 [SUNBGI.COM/MICHAELBAISDEN](https://www.sunbgi.com/michaelbaisden)