

MALE SPOTLIGHT



MALE
SPOT
LIGHT

Tune-In To The Modern Man.

Male Spotlight focuses on a mix of music and sports stations nationwide and reaches more than two and a half million men each week. Listeners tune for the hottest topics from sports and current events, to this week's chart toppers. Male Spotlight reaches your core male demographic, while covering stations from coast to coast.

DETAILS: Daypartable Network with AM, MD, PM Segments. Components include Ashley & Brad, CarPro, Nashville Minute, Woody & Wilcox, Musical Soulfood and more!

LISTENER PROFILE: Primary Formats Country, Classic Hits, Targeting A18-49 & A25-54, Skewing Male.

AM DAYPART:

554 Unique Stations
with 88% DMA Coverage

MD DAYPART:

486 Unique Stations
with 82% DMA Coverage

PM DAYPART:

587 Unique Stations
with 95% DMA Coverage

 [SUNBGI.COM/MALESPOTLIGHT](https://www.sunbgi.com/malespotlight)