

# PLAYLIST FM

## Reimagine The Millennial Mindset.

Millions of loyal listeners tune to the 150+ affiliates on Playlist FM, a culmination of the most popular music formats such as Top40, Contemporary Hits, and Hot AC. The core listener is loyal not only to their favorite artists, but their favorite brands. Their influential voices and opinions often go “viral” through social networking, making this brand crusader is an advertiser’s dream!

**DETAILS:** Weekend Network with Components Including Harmony, LOUD FM, Michael Baisden, SPLAT, 90’s with Alfonso Ribeiro, ConXtreme, DJ Goofy White Kid, Jim Brickman Show and more!

**LISTENER PROFILE:** Primary Formats CHR, Rhythmic CHR, AC Targeting A18-49.

**STATS:** 181 Unique Stations with 89% DMA Coverage. Airing in Markets Like: New York, Los Angeles, and Chicago.

PLAYLIST FM

 [SUNBGI.COM/PLAYLISTFM](https://SUNBGI.COM/PLAYLISTFM)