

SMART TALK



Infotainment At Its Best!

Smart Talk is raising the bar on news/talk radio with shows that present thought-provoking information and entertainment with no political talk or divisiveness. It's true infotainment that loyal, upscale listeners tune-in to! The Programming covers business, finances, talk, sports, home improvement and much more.

DETAILS: Non-Political News/Talk Network with Components like Straight Talk Money, Today's Comedy, The Sports Circus, Our Auto Expert, Retire with Integrity and more!

LISTENER PROFILE: Targeting A25-54, Skews Male (88%).

STATS: 100+ Stations with Primary Formats – News/Talk, Sports, and Hot AC. DMA Coverage of 60% with Indexing in the Top 25. Airing in Markets Like: New York, Los Angeles, and Chicago.

 [SUNBGI.COM/SMARTTALK](https://www.sunbgi.com/smarttalk)