

ULTIMATE COUNTRY WEEKEND



Capture The Ultimate Consumer.

Ultimate Country Weekend is a high-impact, personality driven composite network geared towards the elusive weekend warriors, A18-49. With over 400 Country Music stations, and nearly 100% DMA coverage, these highly influential adults tune in with passion—not only for the music, but for the exclusive content.

DETAILS: Weekend Network with Components like Country Fried Mix, Rewind Country, Red Cup Country, and more!

LISTENER PROFILE: Primary Formats Country and Classic Country, Targeting A18-49 Indexing at 43.

STATS: 423 Unique Stations with 90% DMA Coverage. Airing in Markets Like: New York, Los Angeles, and Dallas-Fort Worth.



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