

# ULTIMATE COUNTRY

## America's Most Loved Format.

With artists like Dan & Shay and Blanco Brown topping the billboard charts, it's no wonder Country music is America's hottest and fastest growing format. Artists and stations alike understand and connect with their listeners; therefore they stay connected—with an average TSL exceeding 3 hours! Ultimate Country's format loyal listeners are your client's future customers.

**DETAILS:** Weekday Network with Components like Ashley & Brad Barter, Country 100, Nashville Minute, Rewind Country, and SPLAT Country!

**LISTENER PROFILE:** Primary Formats Country and Classic Country, Targeting A18-49.

**STATS:** 372 Unique Stations with 89% DMA Coverage. Airing in Markets Like: Los Angeles, New York, and Dallas.

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