

# URBAN FM



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## Diverse Influential Trendsetters.

Urban FM focuses on the lifestyle of the weekday adult radio listener. This highly-coveted demographic touts an enriched two-way interaction that goes beyond traditional radio listening. Spanning nearly 200 stations, Urban FM's core audience connects and engages on a deeper level.

**DETAILS:** Weekday Network with Components Including Jammin 24/7, DJ Goofy Whitekid, LOUD-FM, Rhythmic Grooves, ConExtreme, Michael Baisden Show and more!

**LISTENER PROFILE:** Primary Formats Urban Contemporary, Rhythmic CHR, CHR Targeting A18-49 & A25-54.

**STATS:** 181 Unique Stations with 89% DMA Coverage. Airing in Markets Like: New York, Los Angeles, and Chicago.

 [SUNBGI.COM/URBANFM](https://www.sunbgi.com/urbanfm)