

BOB FM



An Endless Library Of Music.

BOB FM™ is the popular variety-driven radio format that plays the best of the 80s, 90s and whatever! With a song library consisting of over 1100 titles that is made up of rock, pop and adult contemporary music, BOB's unique mix is best described as one big mix tape for adult listeners who are too young to be considered full-fledged baby-boomers and a little too old to be considered as part of generation X.

DETAILS: Adult Hits Format, Custom Imaging, Library of Songs, Hard-Drive Delivered Monthly, and Imaging Delivered Weekly.

LISTENER PROFILE: Targeting A18-49.

STATS: Airing in Top Markets Such As: St. Louis, Little Rock, Peoria, Panama City, and Jonesboro.