

HANK FM



HANK FM
Plays the Legends of Country

Plays The Legends of Country Music.

HANK FM® offers different levels of programming packages available for both cash and barter. In addition to the rights to use the HANK name and logo, affiliates have access to a constantly updated music library, creative on-air copy and station imaging including voice, sweeper, promos and jingles. HANK also offers off-air support with promotional ideas, daily music logs and programming guidance.

DETAILS: Music and Imaging Updated Weekly, Customized and Delivered to Each Station, and Attracts Sales Friendly Demos.

LISTENER PROFILE: Targeting A18-49.

STATS: Primary Format - Country. Over-Indexing In Top Markets Like: Atlanta, Paducah-Cape, Oklahoma City, and Dayton.



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