

# JAMMIN' RADIO



## Unique Approach To The Urban Format.

Jammin' Radio is a 24/7 format from legendary Los Angeles programmer Mike Marino that blends classic and contemporary R&B from the 70s to the 2000s. Jammin's unique approach to the urban format attracts disenfranchised 25-54 female radio listeners searching for the songs they know and love, combined with the very best sounds of today.

**DETAILS:** Unique Urban Music Library, Creative Imaging and Voice, and Programming Support.

**LISTENER PROFILE:** Targeting A18-49.

**STATS:** Primary Format – Classic Country. Over Indexing in Top Markets Like: Wichita, Jackson, and Fresno.



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