

ME TV FM



MeTVfm

Be Bold. Stand Out. Get Results.

MeTV FM is a new radio format with a winning mix of timeless and memorable music from the 60s, 70s, 80s, and beyond. This 24/7 radio format is turnkey and cost-effective to affiliates with all programming and production originating in Chicago, but allowing for local market customization. Curated for long listening enjoyment and features an astonishingly deep playlist from an active library of more than 3,000 songs across nearly four decades of great music.

DETAILS: Turn-Key Format, Highly Sponsorable, Jockless, Programmed for Longer TSL, and Local Customization and Imaging.

LISTENER PROFILE: Targeting A25-54, Skews Female (88%).

STATS: Primary Format – Classic Hits. Indexing in Markets Like: Milwaukee, Wichita, Flint, Burlington, and La Crosse.



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