

AROUND THE HOUSE WITH ERIC G



Your Source For Home Improvement!

Home remodeling continues to increase in frequency as more Baby Boomers are electing to age in place and even Gen Xers opt to improve their current homes rather than trading up to newer ones. In fact, home remodeling has surged by about 30% in the past five years, according to the latest report from BuildFax. Hosted by Certified Kitchen Designer (CKD) and a 30-year professional in the design and construction field, Eric G. “Goranson,” Around The House With Eric G® covers topics that are relevant to what his listeners want most; solid techniques and direction on their home improvement projects.

DETAILS: Segment Sponsorships, Video Content, Custom Billboards, Social Media Interaction and more!

LISTENER PROFILE: Targeting A25-54. Skews Male (82%).

STATS: Weekly 2 Hour Show. Over Indexes In Portland and Seattle.



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