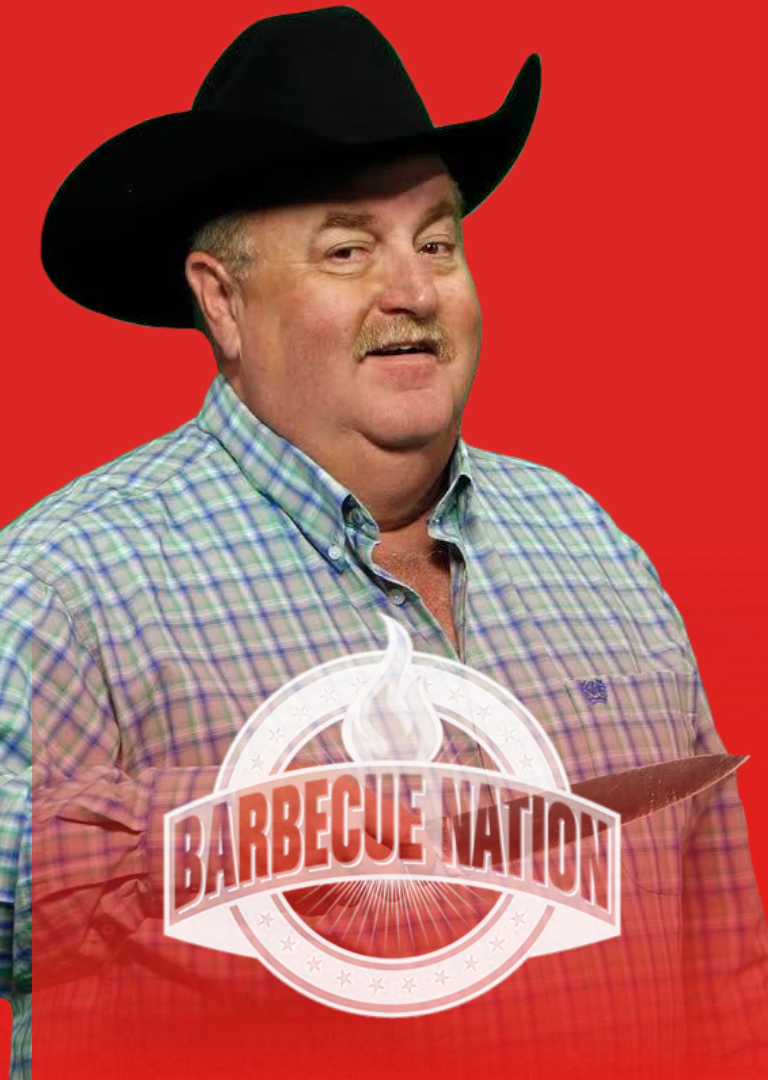


BARBECUE NATION



Brings People Together For Easy Cooking.

Barbecue Nation is the only nationally syndicated radio show covering cooking techniques and the outdoor lifestyle. The show includes segments featuring Meathead from AmazingRibs.com, Kansas City BBQ Society updates and National Barbecue News. The popularity of cooking networks has never been bigger, and “The Cowboy Cook,” Jeff Tracy, brings a great passion and love for barbecuing to his listeners. Barbecue Nation reminds us that sitting down for a good meal is a great way to slow down and spend time together.

DETAILS: Weekly Guests, Easily Sponsorable Content, Live Reads/Endorsements, Sponsored Recipes and Social Media Integration Available.

LISTENER PROFILE: Targeting A25-54, Skews Male (88%).

STATS: Primary Format – Talk. With Other Groups Like Bicoastal and Cherry Creek.



SUNBGI.COM/BARBECUENATION