

OUR AUTO EXPERT



Going The Distance!

Our Auto Expert Daily Vignettes provide entertaining and informative daily reports designed to appeal to automobile enthusiasts and casual consumers alike. The vignettes are hosted by auto expert Nik Miles and features reviews and the latest news from the world of automobiles. Affiliated stations receive a daily 45-second audio report for use on-air and online, plus two videos per month to use on their website and on demand.

DETAILS: Covers News, Auto Updates and Trades, Mass Audience Appeal Highly Sponsorable, PPM Friendly, Customizable Content and Format Exclusive.

LISTENER PROFILE: Targeting A25-54, Skews Male (71%).

STATS: Primary Format – News. Indexing In Markets: New York, Los Angeles, and Chicago. With Other Group Owners Like Alpha.



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