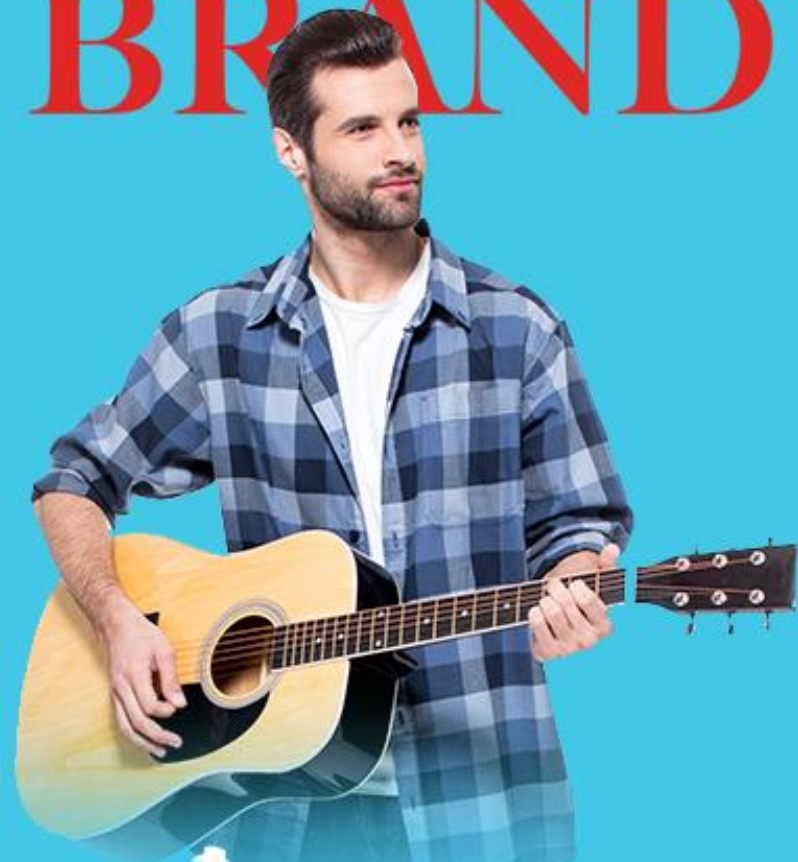


THE BRAND



Today's Country Hits and Stars.

Designed to be fully turn-key, yet highly customizable to each markets, The Brand is a 24/7 country hits format, hosted by veteran Major Market air personalities, and delivered live, in completed form every day! Simply plug your customized synchronicity receiver in, and you're on the air with the most professionally hosted and delivered country hits format available!

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STATS: Top Format – Country. With Other Groups Like Keystone. In Top Markets Like: Albuquerque, Wichita, and Sherman.



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