

ULTIMATE ROCK WEEKEND



Target The Ultimate Rocker!

Ultimate Rock Weekend is a high-energy, format driven composite network geared towards the ultimate rocker, A18-49! With 75+ exclusively Rock stations, and over 50% DMA coverage, these loyal and highly engaged adults tune in with passion—not only for the music, but for the exclusive content.

DETAILS: Weekend Network with Components like Chop Shop Classic, Classic Rock Live, Rock Recall, The Core, and more!

LISTENER PROFILE: Primary Formats Rock & Classic Rock
Targeting A18-49 & A25-54 with Male Skew (59%)

STATS: 75 Unique Stations with 56% DMA Coverage.



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